

anafee Financial Management

Value Creation Controlling for Global Business Services

The economic control of administrative core areas is a considerable productivity factor for large and medium-sized enterprises. IT departments, Accounting, Human Resources, Purchasing and other back-office functions are therefore increasingly becoming global business service partners.

Thus changing their requirements profile: The flexible alignment of all services to technical requirements, a competitive price/performance ratio and the minimization of investment risks are designed to guarantee a measurable support of the company's strategic goals and a sustainable cost containment. This requires transparent cost and performance structures as well as a uniform financial management over the entire service life cycle.

State of the art, value-oriented controlling needs a standardized, highly scalable tool that provides you with maximum transparency, flexibility and automation in business service management.

anafee – state-of-the-art controlling

anafee is the leading standard solution for value-oriented controlling of global business services in the company.

Whether service catalog management, budget planning, pricing, internal cost allocation, cost reporting, benchmarking or transfer pricing documentation – with anafee, you establish an integrated financial management for all aspects of controlling.

Well-known companies in all industries manage their internal service areas with anafee and achieve sustainable improvements in efficiency, effectiveness and compliance.

anafee – the "comparison machine"

anafee meets the increased business requirements in terms of the transparency, value orientation and comparability of global business services in a distinct way. Multi-client capability, currency management and permanent comparability of target and actual costs are among the standard functions. The graphical user interface allows intuitive operation and offers a high ease of use.

Highlights

▪ Transparency

Make service costs manageable at last. Opaque flat-rate costs are broken down into clear individual items of quantities and unit costs.

▪ Fairness

Objective service costs allow for a trusting cooperation between business units and shared service center on an equal footing. Service costs are charged to the unit that incurred them.

▪ Efficiency

Reduce the consumption of your business units to those services necessary for business success. Service unit costs can be benchmarked and thus systematically reduced.

▪ Legal certainty

Ensure the audit-proof planning, calculation and documentation of transfer pricing between individual (country) companies. It goes without saying that country-specific legislation will be taken into account.

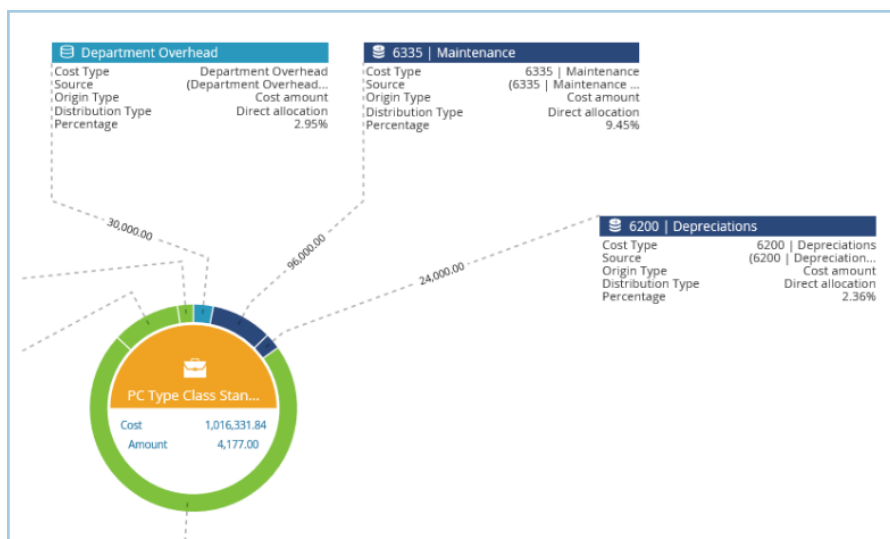


Figure 1: Transparent detailed analysis of all service costs with anafee

Service life cycle management on a single integrated platform

Analyzing

- Integration of all control-relevant data (e.g. from SAP, CRM, CMDB) on a single integrated platform
- Analysis of all cost drivers of your service organizations
- Identification & consolidation of inefficient or obsolete service processes
- Setup of a process-based cost unit calculation by allocation of overhead, consumption rates and cost units to service (sub-) processes

Planning

- Web-based, decentralized quantitative planning and preparation of comprehensive cost forecasts-
- Freezing of certain planning conditions with comparison and baselining
- Fully automatic calculation of production costs (TCO), taking into consideration various currencies-
- Setup of any planning scenarios for simulation of potential cost and demand trends-

Controlling

- Integration of any stand-alone clients at the local/global level
- Development of service products, intermediate products and sub-processes to meet the technical needs of customers-

- Standardized service catalog management including SLA/OLA management (management of service level agreements)
- Flexible adaptation of service types, amounts, prices or budgets to current customer requirements and cost trends at any time

Comparing

- Automated post-calculation with permanent TARGET/ACTUAL comparison of all service costs, service types & amounts via flexible pivot tables
- Standardized cost unit structures and performance evaluations enable systematic, effective benchmarking
- Automated collection of all relevant comparative data with seamless integration of SAP and other ERP systems
- Flexible rates and sensitivity analyses

Reporting

- User-based service invoicing to internal/external customers-
- Creation and Web-based distribution of customer & management reports (e.g. consumption listings, development of service costs/service components, deviations, budget overruns)
- Presentation of the contribution in the business process at any time-
- Complete and audit-proof long-term transfer pricing documentation

Transparency creates added value!

- Development of a tight, competitive service profile (service-to-business transformation)
- Establishment and implementation of a company-wide uniform service governance
- Substantial productivity increase by means of a strict service focus on the technical requirements and a high level of automation in controlling-
- Support of strategic "make or buy" decisions through effective benchmarking
- Improving internal customer relationships through clear services and prices
- Fulfillment of compliance guidelines for transfer pricing
- Optimized use of resources and sustainable cost containment